　　　　　　　　　　　　　　　　　　　　　　　　　　　　　　　　(Application No. )

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| **Nikon’s Corporate Accelerator Program**  **Business Plan Contest Application Sheet** |

1 Title of your business plan（Max 30 letters）

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We will use this title on some documents and Websites. Direct and concise title is better.

2. Information of the representative

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| --- | --- |
| **Name** |  |
| **Date of Birth** |  |
| **Address** | Zip-Code |
| **Telephone** |  |
| **e-mail** | @ |
| **Representative’s biography** |  |

The representative above acts for the team when we inform or communicate.

3. Type and status of the representative /startup team

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| --- | --- | --- | --- | --- |
| **Type and status** | 1. ☐ Entrepreneur/Founder of the company below  2. ☐ Employee of the company below (and you intend to build a new company for start-up)  3. ☐ Independent contractor/Freelancer  4. ☐ Other （　　　　　　　　　　　　　　　　　　　　　　　　　　　　　　　　　　　　） | | | |
| **Company name** | Company’s URL（　　　　 　　　　　　　　　　　　　　　　　　　　　　　　） | | | |
| **Established on** | YYYY/MM/DD | | **Capital（M）** |  |
| **Team member** | **name** | **affiliation** | | |
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4.If you/the team has submitted or joined to any other accelerator program(s), please write the program’s name.

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5. Outline of the business plan

\*Please describe each items in concise.

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| Skelton of the business plan (including your passion/motivation for the business)  Describe your (team's) business plan concisely, including "what I want to realize/achieve through the business". |
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| Potential of the target market  What is the attractive factor/point of the market you want to try? |
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| Target customers and target needs  Describe your target customers and your target customers’ needs/wants |
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| Value proposition  Describe the value you offer/provide for the customers. |
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| Strength of the team  Describe your/your team’s strength or some special opportunities for the market/business. Why can you/your team do this? |
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| Competitors/similar services  List your competitors and similar services (also include your guess/forecast), and describe your/your team’s/your business plan’s strong point compare to them. |
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| Monetization  Describe your monetize plan/strategy. From whom? How? |
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| Expectation for Nikon and the Program (optional)  What kind of support do you expect/want through this accelerator program? |
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Declaration of exclusion of Anti-Social Forces.

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| All the applicants have to agree to the declaration bellow. If you agree, mark the check box and type the name of the representative as follows.  　I agree to the declaration.  [Type representative's name]  \*We plan to ask the applicants to confirm declaration of exclusion of Anti-Social Forces after they pass the documentary elimination. |
| 1. "Anti-Social Forces" means:  (1) an organized crime group, a member of an organized crime group, a related company or association of an organized crime group, and any other equivalent person of above; or  (2) a person who themselves or through the use of third parties conducts a demand with violence, an unreasonable demand beyond its legal entitlement, use of intimidating words or actions, damages the credit or obstructs the business of the other party by spreading false rumors or by the use of fraudulent, or any other equivalent actions of above.  2. Each party represents and warrants that is not a person who has fallen and shall not fall under any of the followings:  (1) the Anti-Social Forces;  (2) a person having such relationship with the Anti-Social Forces that shows the Anti-Social Forces' substantial involvement in the person's management;  (3) a person having such relationship with the Anti-Social Forces that shows reliance on the Anti-Social Forces;  (4) a person who cooperate and is not involved with the maintenance or operation of any Anti-social Forces by providing funding to any Anti-Social Forces or any similar act; or  (5) a person who is engaged in socially condemnable relationship with the Anti-Social Forces.  3. Each party shall be entitled to terminate this Agreement and request for the damages without any notice and any and all obligations of the party owed to the other party shall become due and payable and the other party shall immediately repay such obligations, if the other party breached the representations and warranties in the preceding clause. |

Privacy Policy

Your personal information on this from will be used for contacting the applicants during the selection process, subject to Nikon’s privacy policy (http://www.nikon.com/privacy/privacy\_policy.htm) and 01Booster Inc.’s one (https://01booster.com/privacy).

If you need to contact us with respect to the foregoing, please contact 01Booster at [info@01booster.com](mailto:info@01booster.com).

And, please be advised that Nikon and 01Booster may copy, translate and/or modify the information on this form in order to carry out the business contest.